

# 2026 “乐见未来新物种”年度甄选

(Into the Music Tech Groove 2026)

## (一) 关于我们

在科技浪潮席卷全球的当下，一场面向未来的产业变革正在深刻重塑消费电子、智能座舱、智能家居与视听娱乐的全域生态。音乐与科技的融合早已突破单一维度的叠加，迈入音乐生活科技深度共生、彼此成就的全新阶段，并成为产品创新与市场差异化竞争的核心驱动力。

随着音乐生活科技与人工智能、物联网、虚拟现实等前沿技术不断深度融合，全新场景持续涌现——从AI音乐创作、多模态智能交互，到车载沉浸式声场、全屋智能音乐系统，再到高度个性化的娱乐与疗愈体验。这些创新正在重新定义人们感知生活、连接情感、享受音乐的方式，也为整个产业带来具有变革性与可持续性的增长机遇。

顺应这一全球趋势，我们正式发起 2026“乐见未来新物种”年度甄选（Into the Music Tech Groove 2026），探寻音乐科技领域具有标杆意义的“未来新物种”。

这是一项面向国际的权威产品甄选平台，旨在发掘并表彰在技术突破、体验创新、场景融合、生态构建等方面具备卓越表现的产品与方案，连接全球创新者、工程师、品牌方与渠道伙伴，展示引领未来的音乐生活科技成果，并推动下一代音乐生活科技在更多场景、更多行业中落地与普及。

## (二) 甄选方法

### 1. 甄选时间

报名开启时间：2026年5月12日00:00（中国标准时间）

报名截止时间：2026年8月31日23:59（中国标准时间）

专家顾问团甄选：2026年9月1日-2026年9月28日

获奖者公布：2026年10月的第三周

现场活动与展示：2026年10月28日-31日【中国（上海）国际乐器展现场】

### 2. 参选资格和要求

1) 参选企业为范围：

本活动面向**音乐科技全产业链企业**，涵盖智能音乐硬件、音乐消费电子、音乐软件/插件、AI 创作工具、智能座舱、声学算法、音乐互动方案、空间解决方案等领域。例如：

**音乐科技硬件：**智能乐器、MIDI 设备、电音设备、合成器、效果器硬件；

**音乐消费电子：**智能耳机、智能音箱、艺术化蓝牙音箱、智能可穿戴设备；

**音频软件与插件：**DAW 工作站、音源与音色库、效果器插件、AI 音乐创编工具、人声处理插件、混音母带工具、音乐教学软件、播控与直播软件；

**专业音频设备：**声卡、麦克风、录音设备、播控硬件、现场音频设备；

**汽车音频/智能座舱：**车载音响系统、音效算法、智能座舱声学解决方案

**智能家居/影音集成：**家庭影院、多声道音频方案、全屋智能影音系统、空间音频系统、全景声混音系统

**沉浸式空间与文旅：**音乐厅/剧场/音乐演出场所空间音频系统、疗愈舱、艺术空间、创新音乐交互方案

- 2) 一个企业至多提交 3 件产品，产品需为 2024 年 1 月-2026 年 12 月期间已正式发布、或已完成研发计划于 2026 年内发布的商业化产品；若提交产品仅为概念机或原型，仅可申报“加速新声奖”
- 3) 企业必须为每一种产品提交 1 份填写完整的参选申请表。同一产品至多可申报 3 个奖项类别
- 4) 每个产品需附上产品照片(3-5 张)、专利证书、知识产权证明、测评报告(如有)、技术报告(如有)、产品/方案说明或演示视频等相关材料
- 5) 如参加甄选的参选企业被提名为获奖者，获奖产品或技术需在现场荣誉展示区进行展示

**\*参与本次“乐见未来新物种”年度甄选活动，贵司陈述和保证**

- (1) 我司无违法违规及严重信誉问题
- (2) 我司拥有该产品/技术的全部权利，或就该产品/技术中所使用的知识产权已获得必要的授权许可；
- (3) 该产品/技术未侵犯任何第三方的知识产权、隐私权、形象权、或任何其他法律权利或精神权利；
- (4) 该产品/技术未包含任何诽谤性的、损害名誉的、恶俗的、非法的、危险的或淫秽的材料。

(5) 我司有责任正确填写其申请中提及的任何和所有的受商标权或版权保护的名称。

(6) 我司提交的所有申报信息均真实、准确、完整，不存在虚假、伪造、隐瞒、误导或夸大陈述等行为。一经查实存在前述违规情形，主办方保留追究申请方法律责任及取消参选/获选资格的全部权利。

### 3. 如何参选

参选企业可于 2026 年 5 月 12 日-8 月 31 日期间通过官方报名链接提交年度甄选申请。仅通过电子邮件/纸质文件形式的报名提交均不予受理。迟于 2026 年 8 月 31 日 23 点 59 分(中国标准时间)提交的申请无参选资格。

报名链接（中文版）：<http://yshz.cn/YD5PTM>（或扫描下方二维码）

Submission Link (EN)：<http://yshz.cn/pYf0Pk> (or scan the QR Code)



中文版



English Version

### 4. 奖项设置

- **技术突破奖**

侧重在核心技术层面实现突破性进展的产品与技术方案。该奖项重点关注底层技术创新、算法突破、新材料应用、声学架构革新、无线传输与信号处理等关键能力，表彰以技术定义行业未来的引领者。

- **卓越产品奖**

侧重已实现商业化落地的终端产品，综合考量音质表现、用户体验、实用性、稳定性、场景适配度与市场竞争力，表彰在整体产品力上达到行业标杆水平的杰出产品。

- **品牌影响力奖**

本奖项面向在全球市场具备行业领导力、品牌美誉度与市场号召力的企业。评审重

点关注品牌声量、用户口碑、渠道覆盖、行业贡献与长期价值，表彰推动音乐生活科技普及的标杆品牌。

- **内容生态奖**

本奖项面向在音乐内容、音频服务、平台生态、创作工具或内容解决方案上具备突出优势的参选企业。评审重点关注内容丰富度、版权能力、交互体验、场景覆盖与生态完整性，表彰以内容驱动体验升级的创新者。

- **最佳设计奖**

本类别面向在工业设计、美学表达、结构创新、人机交互与空间融合方面表现卓越的产品。评审重点关注外观美学、材质工艺、使用体验、场景适配性与视觉辨识度，表彰设计与体验兼具的典范。

- **年度人气奖**

本奖项由观众线上投票产生，反映市场真实喜爱度与消费偏好。不设专家打分，以公开、透明、全民参与的方式，表彰真正获得用户认可的高人气产品。

- **跨界潮流奖**

面向在音乐科技与汽车、家居、时尚、艺术、文旅、健康疗愈等领域实现跨界融合的创新项目。评审重点关注跨界理念、场景创新性、体验独特性与潮流引领能力，表彰打破边界的先锋作品。

- **全球领航奖**

面向在海外市场实现大规模销售、具备优异出口业绩与全球供应能力的音乐生活科技产品。评审重点关注年度出口规模、海外市场覆盖范围、全球供应链能力、国际品牌影响力与海外市场增长潜力，表彰在全球化布局与国际市场竞争中取得卓越成绩的行业领军者。

- **加速新声奖**

面向处于原型、概念或早期研发阶段，尚未全面商业化，但具备极高创新潜力与未来价值的前沿技术与产品构想。评审重点关注创意前瞻性、技术可行性与行业变革潜力，旨在发掘并扶持下一代行业新星。

## 5. 获奖者福利

1. 获得由全球技术专家、媒体、渠道与投资人联合评定的权威认可，获奖方可获授权使用奖项的名称和 LOGO 用于全球市场宣传与品牌背书

2. 在乐器展现场举行的颁奖典礼上公开表彰，并获得官方的奖杯/证书，由媒体记录报道
3. 获得 5 分钟推介时间可在乐器展现场新品专区舞台进行产品推介，面向国际音乐技术与产品开发者、场景应用方、渠道商、投资人和潜在客户群体
4. 获奖产品有机会在乐器展现场年度甄选展示区进行免费展示
5. 在乐器展的官方全渠道自媒体平台获得多重全球曝光，包括官网、官方公众号专题报道、现场荣誉展示区陈列
6. 获得与评审专家、行业头部企业的深度交流机会，纳入后续产业赋能与技术共建计划
7. 优秀获奖者有机会获得科技、消费、家居、汽车类垂直媒体的专题采访与内容推广
8. “加速新声”获奖者可优先参与现场行业对接会，获得与投资机构、产业伙伴交流的机会

## 6. 专家顾问团

“乐见未来新物种”年度甄选的专家顾问团汇聚了全球音乐生活科技领域权威人士，其中包括国际知名技术专家、声学工程师、知名院校教授、电商与渠道负责人、科技投资人、资深媒体主编。我们的国际专家顾问团将依据统一、公正、透明的标准，对每件产品进行单独的讨论和评估，评估维度包括技术创新、设计工艺、应用价值和市场潜力，并最终确定获奖名单。

## 联系我们

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## 主办方享有的权利

除非有法律禁止的情况以及需遵守保密申请信息的情况，否则一旦参加本次甄选活动，贵司不可撤销地同意，主办方可在全球永久且不受限制地、在任何媒体渠道使用贵司的公司名称、参选产品的照片、以及关于贵司参加本次甄选活动的任何口头或书面公告(以下统称“贵司肖像”)，且无需向参选企业提供补偿。对于贵司肖像，一旦贵司参加本次甄选活动，则表明贵司自愿放弃可

能妨碍主办方使用贵司肖像的隐私/形象权、以及其他法律权利或精神权利，并且，参选企业同意不会就转发使用贵司肖像而对主办方提起任何诉讼或主张任何权利。

每家被评定为获奖者的参选企业均授予主办方许可权，准许主办方在宣传本次“乐见未来新物种”年度甄选或未来类似的奖项项目时使用参选企业的名称、详细的说明信息、网站以及照片/肖像，而无需向参选企业提供补偿，也不必获得参选企业的事先批准。主办方会对参选材料拥有合理使用权限，包括用于评选宣传、成果展示等，不涉及商业机密泄露。专家顾问团的评审结果为最终结论，不接受针对评审结果的申诉。

### 数据保密

一旦参与本次甄选活动，则贵司同意主办方通过参选表格获取您的个人信息。主办方将通过您的电子邮件地址与您就有关甄选活动保持联系。主办方会将您的信息与该活动必要相关方共享，并将在内部保存最多十八个月时间。专家顾问团以将在接收/审核参选产品过程中接触到您的信息，但是上述机构将不会保留这些数据。您可以通过电子邮件至 [wangzhuying@shanghai-intex.com](mailto:wangzhuying@shanghai-intex.com) 向我们索取一份您的数据备份。您的数据将在恰当的安全措施保护下被使用。如果您对提供这些信息以及对主办方如何使用你的信息持有保留意见，则建议您不要参与此次甄选。如果您在正式甄选期间或在乐器展开幕之前要求删除这些个人信息，请务必了解此举将会影响到您获奖的几率。如果缺少这些必要的信息，主办方将无法处理您的参选申请。

### 附加信息

本次甄选活动免费参与，企业/组织无需缴纳任何报名及评审费用。企业/组织因参展、展品运输、媒体宣传、差旅等产生的一切相关费用，均由参与方自行承担，主办方不予负担。

一旦参加本次甄选活动，则参选企业同意遵守“乐见未来新物种”年度甄选官方规则以及主办方作出的所有决定。参加甄选的企业同意放弃因官方甄选规则有歧义或者有错误而进行索赔的任何权利。

a. 主办方及上海国展及其高管、董事、外国投资者、代理人和雇员对于以下事项均不承担任何责任：(1) 经篡改的、难以辨认的、不完整的、被损坏的、或误导性的参选申请，或参选申请提交延迟、丢失或不成功；(2) 与电话、电子、硬件、软件、网络、互联网或计算机有关的故障、失灵或困难；(3) 传输错误或延迟；(4) 超出主办方控制的、可能导致本次甄选活动被中断或受破坏的事件引起的任何情况；(5) 参加本次甄选活动或接受或使用奖品导致的任何损失或损害；(6) 与奖项宣传有关的任何材料的任何印刷或排字错误。

b. 若参选企业出现以下不遵守“乐见未来新物种”年度甄选官方规则的情况或不妥行为，主办方经自行决定，可禁止参选商参加本次甄选活动：(1) 主办方确定参选企业行事方式存在不公平或不平等情况；(2) 意图骚扰、威胁或侵扰任何其他参选企业或主办方；(3) 任何其他破坏行为。

c. 主办方经自行判断，认为提交的产品/技术是不道德的、淫秽的、恶俗的、亵渎的或不符合活动形象的，则该等产品/技术将失去参选资格。若主办方认为提交的产品/技术会危害任何人的安全或健康的，或未遵守本活动甄选规则的，则主办方经自行判断，有权在任何时候取消该等产品/技术的参选资格。主办方的上述决定是终局性的，并对参选企业具有约束力。

d. 如果出现电子病毒、恶意软件攻击、未经授权的人为干涉、系统故障、失灵、困难或其他超出主办方和其代理机构控制的事由削弱或影响本次甄选活动的管理、安全、公平、或正常开展或实施，主办方经自行决定，保留取消、终止或暂停本次甄选活动的权利。

#### **争议解决和管辖法律**

一旦参加本次甄选活动，则对于因参选和/或接受、获得、接收、使用 和/或滥用奖品引起的或声称引起的任何伤害、损失或损害，包括但不限于知识产权侵犯、人身伤害、死亡和/或财产损害，参选企业永久并不可撤销地免除主办方和上海国展的高管、董事、外国投资者、代理人、雇员以及其他所有参与策划推进和实施执行本甄选活动的相关人士承担任何责任，赔偿他们遭受的损失，并使他们免受任何伤害。除相关法律另有规定外，参选企业同意，主办方对与本次甄选活动和/或任何奖品的授予有关的任何担保、声明或保证(不论明示的还是默示的)均不承担任何责任。如果参选企业提供给主办方的产品样品或公司资料用于“乐见未来新物种”年度甄选的相关展示，参选企业同意，对于因参选企业提供的上述样品或资料引起的任何主张、债务、损失、损害或费用，参选企业将对主办方进行赔偿，并使主办方免受任何损害，因主办方重大过失或故意不当行为引起的主张、债务、损失、损害或费用除外。如果前述责任免除和赔偿条款因任何原因被主管法院判定为无效，参选企业同意，一旦其参加本次甄选活动，则(i)与参选或授予的任何奖品有关的任何和所有争议、主张和诉因均应单独地 予以解决，而不能诉诸任何形式的集体诉讼；(ii) 与任何主张、判决和奖项有关的费用应限于实际现款支出的费用，包括参与甄选活动的费用，但任何情况下均不应包括律师费；以及 (iii) 参选企业同意，放弃主张间接的、惩罚性的、附带的、特定的、惩戒性的或后果性的损害赔偿的所有权利，并放弃主张要求损害赔偿翻倍或增加以及任何其他损害赔偿的任何和所有的权利，除了实际现款支出的损害赔偿主张外。如有任何争议，双方应本着友好、互利互惠的精神协商解决；协商不成双方同意提交上海国际经济贸易仲裁委员会/上海国际仲裁中心进行仲裁，其仲裁结果为终局的，对双方均有约束力。

# "Into the Music Tech Groove 2026" Annual Selection

## 1. About Us

Amidst the global wave of technological advancement, a future-oriented industrial revolution is profoundly reshaping the entire ecosystem of consumer electronics, intelligent cockpits, smart homes, and audiovisual entertainment. The fusion of music and technology has evolved beyond simple layering into a new stage of deep symbiosis and mutual achievement, becoming a core driver for product innovation and market differentiation.

As music technology continues to integrate with cutting-edge fields such as AI, IoT, and Virtual Reality, new scenarios are constantly emerging—ranging from AI-driven music creation and multi-modal intelligent interaction to immersive in-car soundscapes, whole-house smart music systems, and highly personalized entertainment or healing experiences. These innovations are redefining how people perceive life, connect emotionally, and enjoy music, while bringing transformative and sustainable growth opportunities to the entire industry.

In response to this global trend, we are officially launching the "Into the Music Tech Groove" Annual Selection to identify benchmark "Future New Species" in the music technology sector. This international platform aims to discover and honor products and solutions with exceptional performance in technical breakthroughs, experiential innovation, scenario integration, and ecosystem building. We aim to connect global innovators, engineers, brands, and industry partners to showcase leading-edge achievements and promote the widespread adoption of next-generation music technology across various industries.

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## 2. Selection Methodology

## 2.1 Timeline (UTC+8)

- **Applications Open:** May 12, 2026, 00:00
- **Applications Close:** August 31, 2026, 23:59
- **Expert Advisory Panel Review:** September 1 – September 28, 2026
- **Winners Announced:** Third week of October 2026
- **On-site Event & Exhibition:** October 28 – 31, 2026 (At Music China, Shanghai)

## 2.2 Eligibility and Requirements

This selection is open to enterprises across the entire music technology industrial chain, covering areas including intelligent music hardware, music consumer electronics, music software/plugins, AI creation tools, smart cockpits, acoustic algorithms, interactive music solutions, and spatial solutions. Examples include:

- **Music Technology Hardware:** Smart musical instruments, MIDI devices, electronic music equipment, synthesizers, effects hardware;
- **Music Consumer Electronics:** Smart headphones, smart speakers, artistic Bluetooth speakers, smart wearable devices;
- **Audio Software & Plugins:** DAW workstations, sound libraries, effect plugins, AI music creation tools, vocal processing plugins, mixing and mastering tools, music education software, broadcasting and live streaming software;
- **Professional Audio Equipment:** Sound cards, microphones, recording devices, broadcast hardware, live audio equipment;
- **Automotive Audio / Smart Cockpit:** Car audio systems, sound effect algorithms, smart cockpit acoustic solutions;
- **Smart Home / Audio-Visual Integration:** Home theaters, multi-channel audio solutions, whole-home smart audio-visual systems, spatial audio systems, panoramic sound mixing systems;

- **Immersive Spaces & Culture-Tourism:** Spatial audio systems for concert halls, theaters and music venues, wellness pods, art spaces, innovative interactive music solutions.

## 2.3 Submission Rules

- Maximum of 3 products per enterprise.
  - Must be released between Jan 2024 and Dec 2026, or scheduled for release in 2026.
  - Concept models or prototypes can only apply for the "Rising Sound Award".
  - One form per product; a single product can apply for up to 3 award categories.
  - Must include 3-5 photos, patent/IP certificates, and technical/evaluation reports or demo videos.
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## 3. Award Categories

1. **Technical Breakthrough Award:** Recognizes breakthroughs in core technology (algorithms, materials, acoustics, signal processing).
2. **Excellence Product Award:** Honors commercialized terminal products that serve as industry benchmarks in sound quality, UX, and market competitiveness.
3. **Brand Influence Award:** For enterprises with global leadership, market appeal, and significant contributions to the music tech industry.
4. **Content Ecosystem Award:** Recognizes innovation in music services, platforms, creation tools, and copyright management.
5. **Best Design Award:** Honors excellence in industrial design, aesthetics, structural innovation, and human-computer interaction.

6. **Popular Choice Award:** Determined solely by public online voting to reflect market preference.
  7. **Cross-border Trend Award:** For projects integrating music tech with automotive, home, fashion, art, tourism, or health sectors.
  8. **Global Pioneer Award:** Recognizes industry leaders with outstanding export performance and global supply chain capabilities.
  9. **Rising Sound Award:** Specifically for high-potential prototypes or early-stage R&D concepts not yet fully commercialized.
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#### 4. Winner Benefits

- **Authoritative Endorsement:** Receive the authoritative recognition jointly evaluated by global technical experts, media and investors. The winners will be granted the right to use of the award name and logo for global marketing and brand backing.
- **Public Recognition:** Be officially announced and honored during a high-profile ceremony at Music China. Certificates and trophies will be presented on-site in the presence of industry leaders and global media.
- **Promotion Opportunity:** A 5-minute dedicated presentation slot at Music China stage, allowing direct engagement with professional buyers and enthusiasts.
- **Exhibition Space:** The opportunity to be featured for free within showcase area, ensuring high-density traffic and product interaction.
- **Global Exposure:** Full-scale promotion through Music China official websites, international social media platforms, and dedicated electronic newsletters, reaching a global database of industry professionals and potential partners.
- **Exclusive Media Interviews:** Priority access to interviews and joint features by professional media partners across technology, consumer electronics, automotive, and music lifestyle sectors.

- **High-Level Industry Networking:** Invitation to exclusive networking events with the Expert Advisory Panel and industry titans.
  - **Priority Access to Investment Matchmaking:** Specially for "Rising Sound Award" winners, the organizers will facilitate direct matchmaking with tech investors and venture capital firms to accelerate commercialization.
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## 5. Expert Advisory Panel

The panel consists of global authorities, including technology experts, acoustic engineers, university professors, channel heads, tech investors, and senior media editors. They evaluate products based on innovation, technical implementation, user experience, reliability, and market potential.

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## 6. How to Apply

Apply via the official link between **May 12 and August 31, 2026**.

- Submission Link (EN) : <http://yshz.cn/pYf0Pk> (or scan the QR Code)



English Version

- Note: Submissions via email or paper will not be accepted.

Contact Us: [wangzhuying@shanghai-intex.com](mailto:wangzhuying@shanghai-intex.com)

## **Rights of the Organizer**

Unless prohibited by law and subject to the confidentiality of application information, by participating in this selection activity, your company irrevocably agrees that the Organizer may use your company name, photos of participating products, and any oral or written announcements regarding your participation (collectively referred to as "Company Likeness") globally, perpetually, and without restriction across any media channels, without compensation. By participating, your company voluntarily waives any privacy/publicity rights or other legal or moral rights that may prevent the Organizer from using the Company Likeness, and agrees not to initiate any litigation or claim against the Organizer for such use. Each winning enterprise grants the Organizer permission to use the company name, detailed descriptions, website, and photos/likeness for the promotion of this "Into the Music Tech Groove" selection or similar future award projects, without compensation or prior approval. The Organizer shall have the right of fair use of the entry materials for promotional purposes and achievement displays, excluding trade secrets. The evaluation results of the Expert Advisory Panel are final and not subject to appeal.

## **Data Confidentiality**

By participating in this selection, your company agrees to the Organizer obtaining personal information through the entry form. The Organizer will maintain contact regarding the selection via your email address. Your information will be shared with parties necessary for the activity and will be stored internally for up to eighteen months. The Expert Advisory Panel will have access to your information during the review process but will not retain the data. You may request a backup of your data by emailing [wangzhuying@shanghai-intex.com](mailto:wangzhuying@shanghai-intex.com). Your data will be used under appropriate security measures. If you have reservations about providing this information or how it is used, it is suggested that you do not participate. Please be aware that requesting the deletion of personal information during the selection period or before the opening of the exhibition will affect the chances of winning, as the Organizer cannot process applications without necessary information.

## **Additional Information**

Participation in this selection is free of charge. No application or evaluation fees will be charged to enterprises/organizations. All expenses incurred by participants related to exhibition, product transportation, on-site promotion, travel, and other related costs shall be borne solely by the participants and shall not be covered by the organizer.

By participating, enterprises agree to abide by the official rules of the "Into the Music Tech Groove" Annual Selection and all decisions made by the Organizer. Participants waive any right to claim damages due to ambiguity or errors in the official rules.

- a. Limitation of Liability: The Organizer, Shanghai Intex Exhibition Co.Ltd, and their officers, directors, investors, agents, and employees assume no responsibility for: (1) tampered, illegible, incomplete, damaged, or misleading applications, or delayed/failed submissions; (2) malfunctions or difficulties related to telephone, electronics, hardware, software, network, or the internet; (3) transmission errors or delays; (4) any circumstances caused by events beyond the Organizer's control that may interrupt the selection; (5) any loss or damage resulting from participation or the use of prizes; (6) any printing or typographical errors in promotional materials.
- b. Disqualification for Misconduct: At its sole discretion, the Organizer may prohibit participation if an enterprise: (1) acts in an unfair or unequal manner; (2) intends to harass, threaten, or invade the privacy of other participants or the Organizer; (3) engages in any other disruptive behavior.
- c. Content Standards: Products/technologies deemed unethical, obscene, vulgar, profane, or inconsistent with the event's image will be disqualified. The Organizer reserves the right to disqualify any entry that endangers safety or health or fails to comply with selection rules. Such decisions are final and binding.
- d. Event Suspension: The Organizer reserves the right to cancel, terminate, or suspend the activity if electronic viruses, malware, unauthorized interference, system failures, or other causes beyond control impair the management, security, or fairness of the selection.

## **Dispute Resolution and Governing Law**

By participating, enterprises perpetually and irrevocably release the Organizer, Shanghai Intex, and related personnel from any liability for injury, loss, or damage arising from participation or the use/misuse of prizes, including but not limited to IP infringement, personal injury, or property damage. Unless otherwise provided by law, the Organizer assumes no responsibility for any warranties or representations (express or implied) regarding the selection or prizes. Participants agree to indemnify the Organizer against claims or losses arising from the samples or materials provided, except in cases of gross negligence or intentional misconduct by the Organizer. If liability waivers are deemed invalid by a court, participants agree that: (i) disputes shall be resolved individually without class action; (ii) costs shall be limited to actual out-of-pocket expenses, excluding attorney fees; and (iii) they waive all rights to indirect, punitive, incidental, or consequential damages.

Any dispute arising from or in connection with this Contract shall be submitted to Shanghai International Economic and Trade Arbitration Commission/Shanghai International Arbitration Center for arbitration. The arbitral award shall be final and binding upon both/all parties.